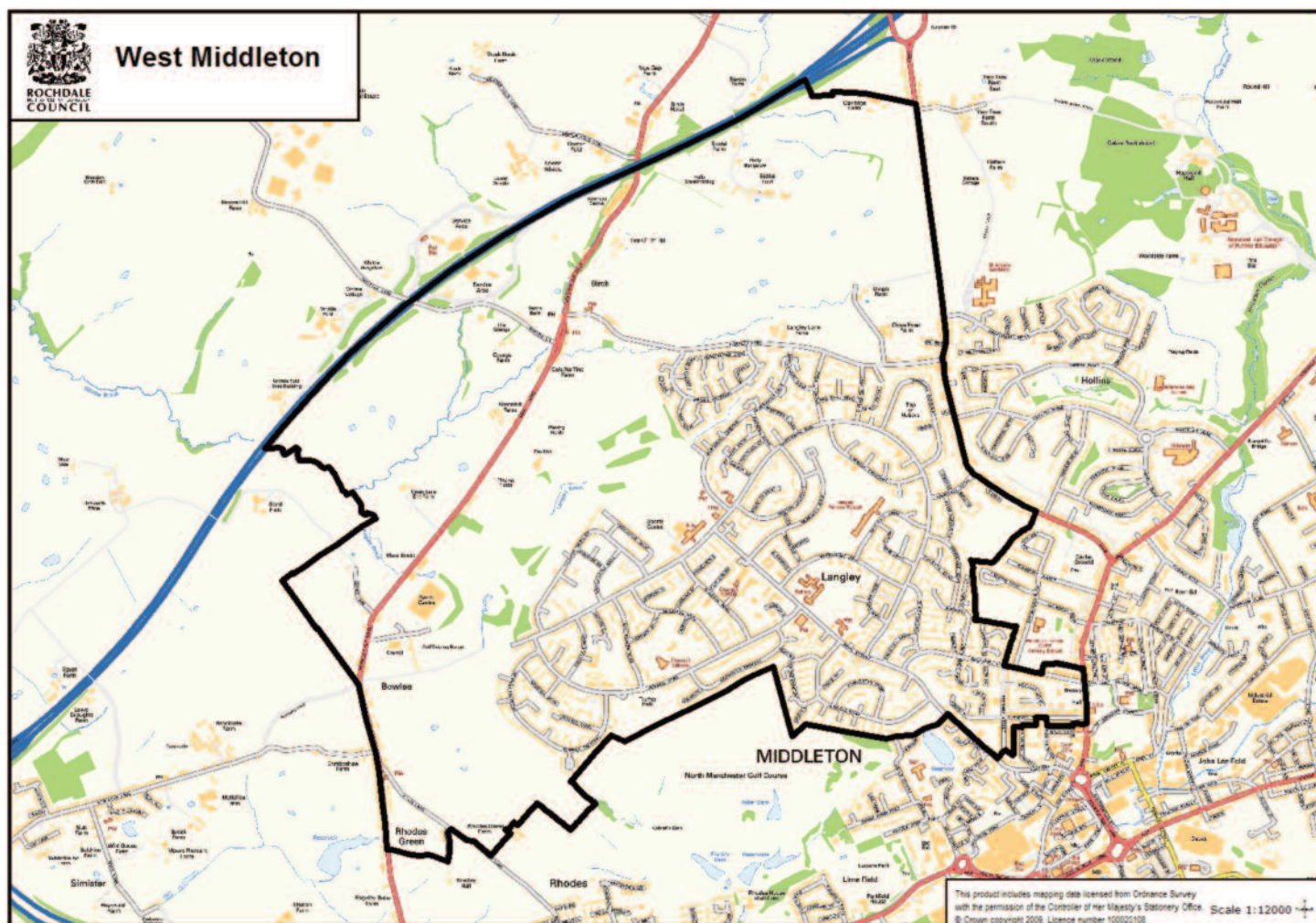
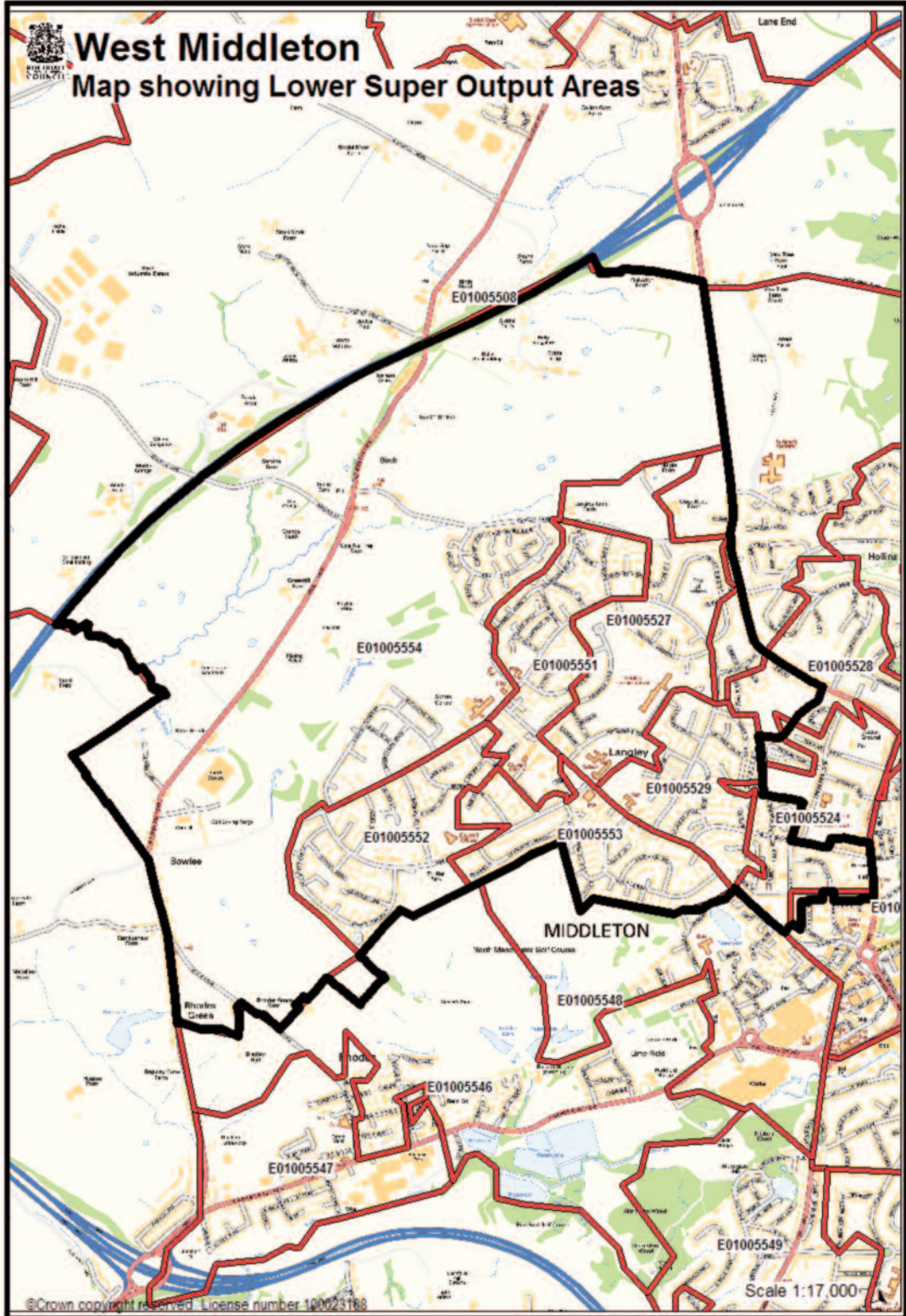


# West Middleton Ward Profile

- There are 11,261 people living in the West Middleton ward and 4,888 households.
- Children (aged 0-15) in West Middleton make up 23.97% of the total population, (2,699).
- In West Middleton 96.67% of the population is White.
- One-person households account for 34.54% of households in West Middleton, (1,688). This is followed by couples with children, who make up 21.48% of households, (1,050).
- The majority of people aged 16-74 in West Middleton are economically active, (53.74%).
- 46.20% of households in West Middleton rent from the Council, (2,258), and 40.33%, (1,971).





## Child Population

0 to 4 years						Add. need	Looked After
0	1	2	3	4	Total		
147	128	154	135	151	715	1	12
5 to 8 years							
5	6	7	8		Total		
133	132	101	154		520	2	3
9 to 11 years							
9	10	11			Total		
112	120	119			351	0	4
12 to 14 years							
12	13	14			Total		
122	154	149			425	4	10
15 to 19 years							
15	16	17	18	19	Total		
165	156	192	160	177	850	9	3
<b>Total 0 to 19</b>					<b>2861</b>	<b>16</b>	<b>32</b>

## Supply of early years and childcare places in this ward

Care Type Scheme	SOA	Places	0 to 5		5 to 11		
			Term	Hols	Term		Hols
					Before	After	
Childminder	5524	6	3	3	3	3	3
Childminder	5524	4	1	1	3	3	3
Childminder	5527	5	3	3	2	2	2
Childminder	5551	4	3	3	1	1	1
Childminder	5552	6	3	3	3	3	3
Childminder	5553	4	3	3	1	1	1
Childminder	5554	5	2	2	3	3	3
Childminder	5554	3	3	3			
Childminder	5554	4	3	3	1	1	1
Childminder	5554	6	3	3	3	3	3
<b>Total Childminder Places</b>		<b>47</b>	<b>27</b>	<b>27</b>	<b>20</b>	<b>20</b>	<b>20</b>
Day Nursery	5554	31	31	31			
Total Nursery Places		31	31	31	0	0	0
Nursery Class	5529	103	103				
Nursery Class	5554	108	108				
<b>Total Nursery Class Places</b>		<b>211</b>	<b>211</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Before & After	5529	24			24	24	
Before & After	5554	24			24		
Holiday Scheme	5554	45					45
<b>Total Holiday Places</b>		<b>93</b>	<b>0</b>	<b>0</b>	<b>48</b>	<b>24</b>	<b>45</b>
Pre-School Playgroup	5527	18	18				
Pre-School Playgroup	5553	24	24				
<b>Total Playgroup Places</b>		<b>42</b>	<b>42</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Sessional / Crèche Places	5554	10	10				
Sessional / Crèche Places	5554	15	15				
<b>Total Sessional/Crèche places</b>		<b>25</b>	<b>25</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Places in Ward</b>		<b>449</b>	<b>336</b>	<b>58</b>	<b>68</b>	<b>44</b>	<b>65</b>

### 3 & 4 Year old Flexible Entitlement

LSOA	No. Children Accessing 3/4 Grant	In Which Sector						4 yr olds Reception Class
		Maintained School	Maintained Class	Ind School	Private Day Nursery	Playgroup	Childminder	
E01005527	22	1	11	0	5	5	0	18
E01005529	28	1	13	0	7	7	0	12
E01005551	39	1	22	0	9	7	0	18
E01005552	30	0	22	0	4	4	0	17
E01005553	23	2	10	0	6	5	0	15
E01005554	30	0	10	0	14	6	0	10
Total	172	5	88	0	45	34	0	90

\* Independent school

There are 286 eligible children in the ward. Providers in this ward offer 224 places (78% coverage).

262 children access their free entitlement in this ward (91.6%).

59 Children resident in this ward access their entitlement in ten other wards. Balderstone & Kirkholt (2), Castleton (1), East Middleton (10), Hopwood Hall (6), Norden (2), North Heywood (1), North Middleton (16), South Middleton (19), Spotland & Falings (1) and West Heywood (1).

### Changes in the childcare market in this ward since April 2008

#### Resignations

Provider Type	Number	Total Places
Childminder	4	19
Crèche	2	32
<b>Total Places Lost</b>		<b>51</b>

#### New registrations

Provider Type	Number	Total Places
Childminder	2	9
<b>Total places gained</b>		<b>9</b>

### Quality Indicators

Sector	Ofsted Grade			High 5		REFSP	Childminding Network members	
	% Out	% Good	% Sat	% Inad.	% undertaking	% submitting	%	num
Childminding	-	40	50	-	20	n/a	20	2
Playgroups	-	-	100	-	100	50	-	-
Day Nurseries	-	-	100	-	100	100	-	-
Maintained	-	50	50	-	-	100	-	-
Crèche	-	-	50	-	50	n/a	-	-

## Unmet demand

Ward	SOA	Care type 1	Care Type 2	Difficulty
West Middleton	E01005554	Childminder	Out of School	No convenient location No spaces at right time
West Middleton	E01005554	Childminder	Out of School	No convenient location No spaces at right time
West Middleton	E01005553	LEA Nursery	Playgroup Day Nursery	No spaces at right time

Information from the children's centre annual survey has revealed the following:

Families in reach area	Number families responded	%
791	82	10

Ethnicity of respondents	Count	%
White British	69	90
Black African	3	4
Mixed Asian	1	1
Black Caribbean	1	1
Mixed Other	1	1

Within this survey parental comment and demand appears focussed on further development of more informal/drop in services, particularly focussing on request for crèche and stay and play sessions to be extended or increased in frequency. There is no evidence to suggest that these requests were linked to a potential return to work or training. Therefore, these suggestions will be responded to within individual children's centre development plans and not within this Sufficiency Assessment.

However, when asked in which way children's centres overall have improved their lives, many parents responded by stating that access to children's centres had given them an opportunity to undertake training which would aid their future employment. These figures (%'s of those who responded to the question) are shown as follows:

	This ward		Borough wide	
	number	%	number	%
Given a chance to train	14	19	287	20

When asked how parents thought children's centres had made a difference to their children's lives, parents made the following comment that would contribute to this assessment:

	This ward		Borough wide	
	number	%	number	%
Enabled child to make an early start on their development	39	61	676	49

In terms of parental satisfaction, parents in the following townships rated the childcare provision and services related to this CSA as follows (0= poor, 10 very good):

	This ward	Borough wide
Childcare/Nursery Provision	9.7	9.5

## Affordability – Childcare costs

### 0 to 4 years

Region	Nursery (under 2)	Nursery (2 and over)	Childminder (under two)	Childminder (2 and over)	Sessional (playgroups)
	£	£	£	£	£
	50 hrs	50 hrs	50 hrs	50 hrs	15 hours
England	167	156	156	152	-
North West	145	137	131	130	-
Rochdale average	155.01	147.14	151.1	151.1	42.30
<b>This Ward</b>	<b>140</b>	<b>135</b>	<b>212.5</b>	<b>212.5</b>	<b>45</b>

### 5 to 11 years

Region	Breakfast Club (average per hour)	Out of School Club (15 hours term time)	Out of School Club (50 hours Holidays)	Holiday Playscheme
		£	£	£
England	-	40	91.56	87.86
North West	-	37	91.83	-
Rochdale Average	2.00	30.26	91.66 (50 Hours)	
<b>This Ward</b>		<b>27.5</b>		

## Affordability – Income levels

### Average income in this ward

The average median income in this ward (source Paycheck/Stats and Maps) is detailed below. The figure comprises all income including benefits.

AREA	MEAN AVERAGE INCOME
England	28452
North West	26624
Greater Manchester	26461
Rochdale Borough	24869
West Middleton	20052

## Affordability – Tax Credits

### Sample Tax Credit calculations

The following calculations have been carried out using the Childcare Tax Credit Ready Reckoner

Average Income	Children	Childcare Cost	Children/Working Tax Credit	Childcare Element
15000	1	£110	£75	£88
	2	£209	£115	£167
	3	£308	£160	£240
Average Income	Children	Childcare Cost	Children/Working Tax Credit	Childcare Element
20000	1	£110	£35	£88
	2	£209	£80	£167
	3	£308	£120	£240
Average Income	Children	Childcare Cost	Children/Working Tax Credit	Childcare Element
25000	1	£110	£10.50	£76
	2	£209	£40	£167
	3	£308	£85	£240

## Number of families benefiting from Working Tax Credit, Childcare Tax Credit (August 2008) by LSOA

LSOA CODE	All Families						Lone Parents			
	All Child Benefit recipients	WTC and CTC	CTC only above family element	CTC only family element or below	WTC only	Total	Benefiting from childcare element	National Childcare Indicator	Total	Benefiting from childcare element
<b>E01005527</b>	<b>190</b>	<b>65</b>	<b>15</b>	<b>10</b>	<b>25</b>	<b>115</b>	<b>10</b>	<b>0.15</b>	<b>45</b>	<b>10</b>
E01005529	220	80	20	20	25	150	15	0.17	65	15
E01005551	225	75	20	20	20	130	25	0.25	45	15
E01005552	295	95	20	25	10	150	20	0.19	60	20
E01005553	240	90	20	30	30	170	25	0.21	65	20
E01005554	190	50	15	75	10	145	15	0.24	40	10

The national average of take up for the childcare element of Working Tax Credit is 14%. In this ward the super output areas highlighted as **bold** are below this average and would therefore benefit from enhanced marketing and promotion of tax credit availability.

## Ward summary and recommendations

In 2008 the average figure for people of working age in employment in the Borough of Rochdale was 69.3%. In determining the likely demand for childcare in each ward we have therefore assumed that this % figure of the total children in the ward would be from families who may require childcare.

We are aiming for a child to place ratios for each age range as follows:

0 - 5 years	1 place for every 8 children
3 - 4 years (free entitlement)	1 place for every child
5 - 11 years (term time)	1 place for every 8 children
5 - 11 years (holidays)	1 place for every 16 children

Using these figures for the age ranges below (with the exception of 3 and 4 year old's who are in receipt of a universal free entitlement) gives the child to place ratios detailed below

Age Range	Total Number of children	69.3% of total children	Childcare places in ward	Ratio children to places	% coverage
0 to 5 years	715	495	336	1.47	67.81
3-5 years (Free Entitlement)	286	286	224	1.28	78.32
262 (92%) children resident in this ward access their free entitlement.					
5 to 11 years - term	871	604	44	13.72	7.29
5 to 11 years -hols	871	604	65	9.29	10.77

## Childcare costs

Childcare costs in this ward are, in all areas, below national and regional averages. However, childminder places are very high in comparison to the Rochdale average.

## Recommendations

- promote tax credit information in SOA areas 5527
- encourage new out of school term time places
- amend childminder start up grant to include term time after school places