

# Kingsway Ward Profile

There are 11,060 people living in the Kingsway ward and 4,341 households.

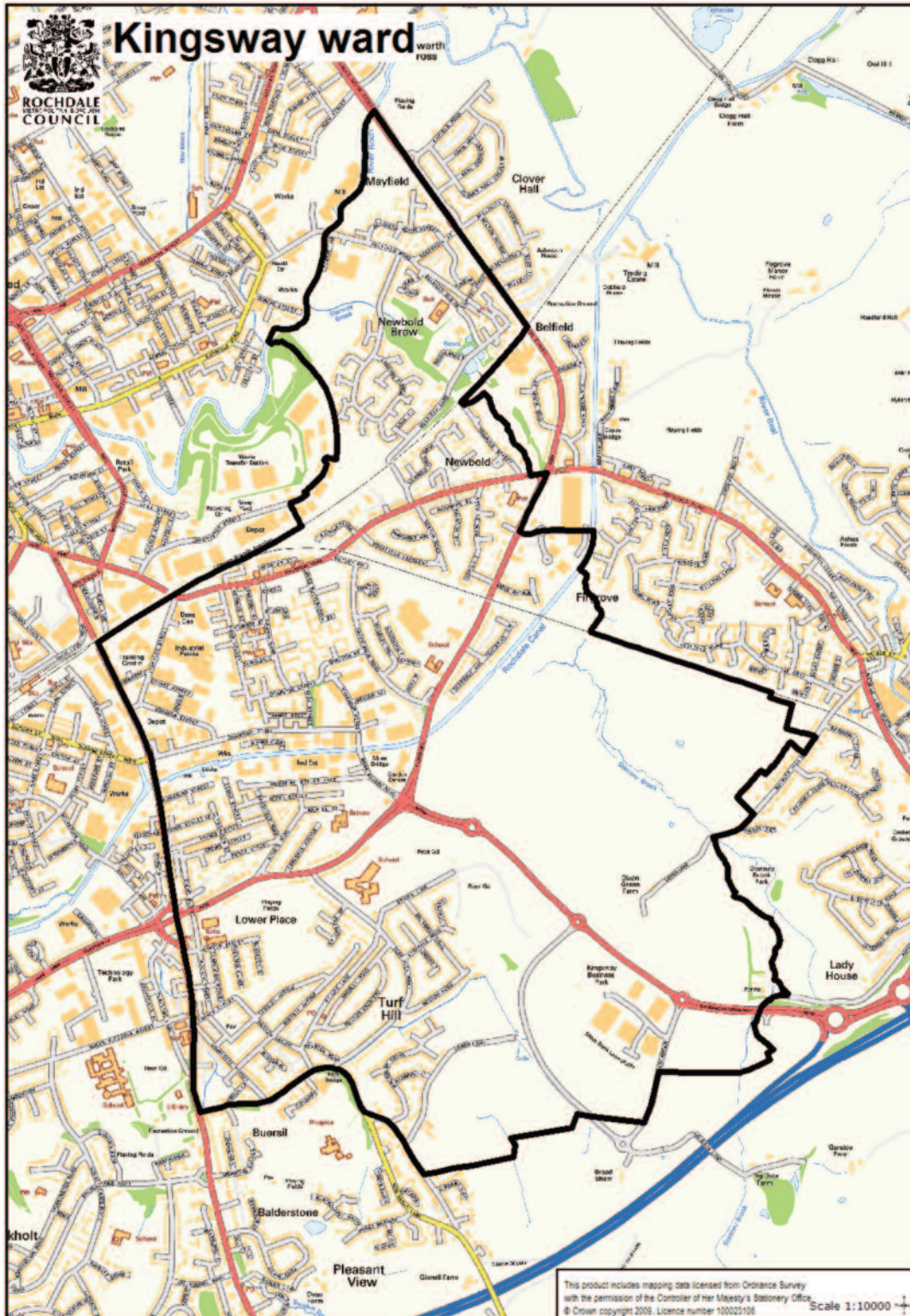
Children (aged 0-15), in Kingsway make up 27.25% of the total population, (3,013).

In Kingsway 77.71% of the population is White. The largest minority ethnic group is Pakistani with 15.58% of the population, (1,724)

One-person households account for 30.80% of households in Kingsway, (1,337). This is followed by couples with children, who make up 27.86% of households, (1,210).

The majority of people aged 16-74 in Kingsway are economically active, (59.28%).

58.19% of households in Kingsway own their own home, (2,526), and 18.98% rent from the Council, (824).





## Child Population

0 to 4 years						Add.need	Looked After
0	1	2	3	4	Total		
224	278	250	213	218	1183	0	12
5 to 8 years							
5	6	7	8		Total		
247	219	214	118		798	6	8
9 to 11 years							
9	10	11			Total		
202	179	197			578	7	9
12 to 14 years							
12	13	14			Total		
188	181	187			556	6	7
15 to 19 years							
15	16	17	18	19	Total		
205	185	177	207	212	986	9	8
<b>Total 0 to 19</b>					<b>4101</b>	<b>28</b>	<b>44</b>

## Supply of early years and childcare places in this ward

Care Type Scheme	SOA	Places	0 to 5		5 to 11		
			Term	Hols	Term	Hols	
Childminder	5565	6	3	3	3	3	3
Childminder	5565	6	3	3	3	3	3
Childminder	5569	4	3	3	1	1	1
Childminder	5584	4	3	3	1	1	1
Childminder	5566	2	2	2			
Childminder	5469	3	3	3			
Childminder		5	3	3	2	2	2
Childminder		3	2	2	1	1	1
<b>Total Childminder Places</b>		<b>33</b>	<b>22</b>	<b>22</b>	<b>11</b>	<b>11</b>	<b>11</b>
Day Nursery	5568	56	56	56			
Day Nursery	5569	65	65	65			
Day Nursery	5584	50	50	50			
<b>Total Nursery Places</b>		<b>171</b>	<b>171</b>	<b>171</b>	<b>0</b>	<b>0</b>	<b>0</b>
Reception	5469	59	59		24		
Nursery Class	5563	109	109		24		
Nursery Class	5569	68	68		24		
<b>Total Nurs/Recep places</b>		<b>236</b>	<b>236</b>	<b>0</b>	<b>72</b>	<b>0</b>	<b>0</b>
Before & After School	5565	24				24	
Total Out of School		24	0	0	0	24	0
Pre-School Playgroup	5568	18	18				
<b>Total Playgroup Places</b>		<b>18</b>	<b>18</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Sessional/Crèche	5568	12	12	12			
<b>Total Sessional/Crèche Places</b>		<b>12</b>	<b>12</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Places in Ward</b>		<b>494</b>	<b>459</b>	<b>205</b>	<b>83</b>	<b>35</b>	<b>11</b>

## 3 & 4 Year old Flexible Entitlement

LSOA	No. Children Accessing 3/4 Grant	In Which Sector						
		Maintained School	Maintained Class	Ind School	Private Day Nursery	Playgroup	Childminder	4 yr olds Reception Class
E01005469	20	5	1	0	14	0	0	7
E01005563	32	19	0	0	10	2	1	17
E01005565	24	10	0	1	13	0	0	10
E01005567	26	11	0	0	6	9	0	10
E01005568	51	16	2	1	28	4	0	25
E01005569	31	19	1	0	9	2	0	13
E01005584	35	11	18	0	3	3	0	27
Total	219	91	22	2	83	20	1	109

There are 431 eligible children in the ward. Providers in this ward offer 306 places (71% coverage)

328 children resident in this ward access their free entitlement (76.1%).

125 children resident in this ward access their entitlement in thirteen other wards.

Balderstone & Kirkholt (31), Bamford (3), Castleton (2), Central Rochdale (41), Healey (1), Littleborough Lakeside (2), Milkstone & Deplish (10), Milnrow & Newhey (9), Norden (3), North Heywood (1), Smallbridge and Firgrove (19), Spotland & Falinge (2) and Wardle & West Littleborough (1).

## Changes in the childcare market in this ward since April 2008

### Resignations

Provider Type	Number	Total Places
Childminder	5	19
Total places lost		19

### New registrations

Provider Type	Number	Total Places
Childminder	5	25
Day nursery	1	50
Total places gained		75

## Quality Indicators

Sector	Ofsted Grade						High 5				REFSP	Childminding Network members	
	% Out		% Good		% Sat		% Inad.		% undertaking		% submitting	%	num
	%	num	%	num	%	num	%	num	%	num		%	num
Childminding	-	-	25	2	36	25			12.5	1		12.5	1
Playgroups	100	1	-	-			-	-	100	1	100	-	-
Day Nurseries	33	1	33	1	33	1	-	-	100	3	100	-	-
Maintained	100	2	-	-	-	-	-	-	-	-	100		

There are 4 newly registered childminders in this ward. They do not yet have any Ofsted grade to report.

## Unmet demand

Information from our Family Information Service has identified the following information relating to barriers to using childcare in this ward.

Ward	SOA	Care Type 1	Difficulty	Resolution
Kingsway	5567	Childminder	No spaces at right time	Emergency care whilst normal childminder is on holiday. Care required 12 pm - 4 pm. Childcare secured

Information from the children's centre annual survey has revealed the following:

Families in reach area	Number families responded	%
646	59	9
Ethnicity of respondents	Count	%
White British	31	53
White other	1	2
Asian or Asian British Pakistani	23	39
Asian or Asian British Bangladeshi	1	2
Other	3	5

Within this survey parental comment and demand appears focussed on further development of more informal/drop in services, particularly focussing on request for crèche and stay and play sessions to be extended or increased in frequency. There is no evidence to suggest that these requests were linked to a potential return to work or training. Therefore, these suggestions will be responded to within individual children's centre development plans and not within this Sufficiency Assessment.

However, when asked in which way children's centres overall have improved their lives, many parents responded by stating that access to children's centres had given them an opportunity to undertake training which would aid their future employment. These figures (%'s of those who responded to the question) are shown as follows:

	This ward		Borough wide	
	number	%	number	%
Given a chance to train	16	28	287	20

When asked how parents thought children's centres had made a difference to their children's lives, parents made the following comment that would contribute to this assessment:

	This ward		Borough wide	
	number	%	number	%
Enabled child to make an early start on their development	37	65	676	49

In terms of parental satisfaction, parents in the following townships rated the childcare provision and services related to this CSA as follows (0= poor, 10 very good):

	This ward	Borough wide
Childcare/Nursery Provision	9.3	9.5

## Affordability – Childcare costs

### 0 to 4 years

Region	Nursery (under 2)	Nursery (2 and over)	Childminder (under two)	Childminder (2 and over)	Sessional (playgroups)
	£	£	£	£	£
	50 hrs	50 hrs	50 hrs	50 hrs	15 hours
England	167	156	156	152	-
North West	145	137	131	130	-
Rochdale Average	155.01	147.14	151.1	151.1	42.30
This Ward			160	160	

## 5 to 11 years

Region	Breakfast Club (average per hour)	Out of School Club (15 hours term time) £	Out of School Club (50 hours Holidays) £	Holiday Playscheme £
England	-	40	91.56	87.86
North West	-	37	91.83	-
Rochdale Average	2.00	30.26	91.66	(50 Hours)
<b>This Ward</b>				

## Affordability – Income levels

### Average income in this ward

The average median income in this ward (source Paycheck/Stats and Maps) is detailed below. The figure comprises all income including benefits.

AREA	MEAN AVERAGE INCOME
England	28452
North West	26624
Greater Manchester	26461
Rochdale Borough	24869
<b>Kingsway</b>	<b>20916</b>

## Affordability – Tax Credits

### Sample Tax Credit calculations

The following calculations have been carried out using the Childcare Tax Credit Ready Reckoner

Average Income	Children	Childcare Cost	Children/Working Tax Credit	Childcare Element
15000	1	£110	£75	£88
	2	£209	£115	£167
	3	£308	£160	£240

Average Income	Children	Childcare Cost	Children/Working Tax Credit	Childcare Element
20000	1	£110	£35	£88
	2	£209	£80	£167
	3	£308	£120	£240

Average Income	Children	Childcare Cost	Children/Working Tax Credit	Childcare Element
25000	1	£110	£10.50	£76
	2	£209	£40	£167
	3	£308	£85	£240

## Number of families benefiting from Working Tax Credit, Childcare Tax Credit (August 2008) by LSOA

LSOA CODE	All Families						Lone Parents			
	All Child Benefit recipients	WTC and CTC	CTC only above family element	CTC only family element or below	WTC only	Total	Benefiting from childcare element	National Childcare Indicator	Total	Benefiting from childcare element
E01005469	230	85	25	80	10	200	30	0.27	40	20
E01005563	285	110	20	35	15	175	15	0.12	50	10
<b>E01005564</b>	<b>290</b>	<b>145</b>	<b>10</b>	<b>10</b>	<b>20</b>	<b>185</b>	<b>10</b>	<b>0.06</b>	<b>20</b>	<b>5</b>
<b>E01005565</b>	<b>245</b>	<b>70</b>	<b>15</b>	<b>35</b>	<b>20</b>	<b>140</b>	<b>10</b>	<b>0.14</b>	<b>35</b>	<b>10</b>
E01005566	325	120	35	30	15	200	25	0.17	60	20
E01005567	195	70	20	50	15	155	25	0.31	50	15
E01005568	255	95	5	0	25	130	15	0.13	30	10
E01005569	220	85	25	20	20	150	15	0.13	40	10
<b>E01005584</b>	<b>250</b>	<b>105</b>	<b>15</b>	<b>10</b>	<b>20</b>	<b>150</b>	<b>0</b>	<b>0.00</b>	<b>10</b>	<b>0</b>

The national average of take up for the childcare element of Working Tax Credit is 14%. In this ward the super output areas highlighted as **bold** are below this average and would therefore benefit from enhanced marketing and promotion of tax credit availability.

### Ward summary and recommendations

In 2008 the average figure for people of working age in employment in the Borough of Rochdale was 69.3%. In determining the likely demand for childcare in each ward we have therefore assumed that this % figure of the total children in the ward would be from families who may require childcare.

We are aiming for a child to place ratios for each age range as follows:

0 - 5 years	1 place for every 8 children
3 - 4 years (free entitlement)	1 place for every child
5 - 11 years (term time)	1 place for every 8 children
5 - 11 years (holidays)	1 place for every 16 children

Using these figures for the age ranges below (with the exception of 3 and 4 year old's who are in receipt of a universal free entitlement) gives the child to place ratios detailed

Age Range	Total number of children	69.3% of total children	Childcare places in ward	Ratio children to places	% coverage
0 - 5 years	1183	820	459	1.79	55.99
3 - 5 years (free entitlement)	431	431	306	1.41	71.00
328 (76%) children resident in this ward access their free entitlement.					
5 - 11 years (term time)	1376	954	35	27.24	3.67
5 - 11 years (holidays)	1376	954	10	95.36	1.05

### Childcare costs

Childcare costs in this ward are, in all areas, above local, national and regional averages.

### Recommendations

- promote tax credit information in SOA areas 5564,5565, 5584.
- encourage development of out of school and holiday provision.